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## Join Us in Des Moines!

Thank you to those who attended our September meeting. We had good attendance and two exceptional tours. Attendees were able to see ice cream cone and wafer production as well as Blue Bunny's research labs and pilot plant. It was great to catch up with those on the western side of the state that we don't always get to see.

As fall has already arrived with its chilly temperatures and brilliant colors, details have been finalized for our November meeting. The meeting will be held November 21st when Kemin Industries will be opening the doors of their new R&D facility to host our group. There will be educational tours and demonstrations as well as a guest speaker for dinner (also located at Kemin).

The November meeting will include our annual food and coat drive, so please bring non-perishable food items, or new

and/or gently used coats, hats, mittens, and gloves. A raffle will be held for all who participate and prizes will be given! The last couple of years donations have been great, so thank you in advance for participating.

In addition to bringing items for the coat and food drive, don't forget items for the Food Science Clubs Silent auction. But those aren't the only things you need to bring... Think you have a winning holiday dessert? If so, bring it to the next meeting and find out. Details are on page 2.

We would like for members to utilize the website for meeting registration. Please visit the website for payment and registering information. If online registering isn't your style, please email Kate Gilbert at [kate\\_gilbert@grainprocessing.com](mailto:kate_gilbert@grainprocessing.com)

See you in November,

Kelly Belknap, IA IFT Secretary

## Upcoming Events:

- 11/21/2013  
November Meeting
- 2/20/2014  
February Meeting
- 4/3/2014  
Suppliers' Night,  
Des Moines, Iowa

## ISU FSHN Department Homecoming Activities

All alumni and friends of the Iowa State University Food Science and Human Nutrition (FSHN) department are invited to spend Homecoming with the FSHN department.

Friday evening participants will hear about the latest

activities and research in the department while attending a banquet honoring FSHN faculty and students in addition to winners of the FSHN Alumni Impact Award. Saturday gives participants an opportunity to cheer for an ISU victory at a tailgate

and attend the football game. The tailgate starts 3 hrs prior to kickoff.

To register, please visit <http://www.fshn.hs.iastate.edu/p-news/fshn-homecoming/>



## Opportunities to Get Involved at the November Meeting

### Canned Food and Coat Drive

Once again, we will be seeking canned food items and warm winter coats/gloves for donate to needy organizations. Through this philanthropic event we have donated hundreds of coats to lowans as well as a hefty load of canned foods to those who are in need.



### Holiday Dessert Showdown

Do you think you have the best holiday dessert? If so, bring a batch (enough for ~4 dozen mini servings) and find out. The crowd favorite will win a prize! To help with planning, please let us know if you will be participating when you register for the meeting.



### Silent Auction

Bring items to donate to the ISU Food Science Club's annual Silent Auction Holiday fundraiser.

### Silent Auction



Dr. Narasimhamoorthy

## November Meeting Speaker Information



Dr. Brindha Narasimhamoorthy joined Kemin Industries Inc. as a Plant Geneticist in 2009 and is currently the Manager for Breeding and Selection of Specialty Crop Improvement Department. In this role, her responsibility is to manage various breeding and research projects, focused on developing germplasm and cultivars of crops suitable for Kemin's business. The overall goal is to develop plant cultivars that can accumulate optimized levels of bio-molecules combined with desirable agronomic traits. During her post-doctoral research period, Dr. Narasimhamoorthy developed and tagged DNA markers linked to genes of

interest in switchgrass and alfalfa for a marker assisted breeding program. During her graduate training, Brindha conducted research on wheat focusing on introgressing genes from wild relatives of wheat into cultivated wheat for increasing diversity. Brindha Narasimhamoorthy holds a Ph.D in Genetics from Kansas State University and received her BS and MS in Genetics & Plant Breeding from India. She has published several peer reviewed articles in international journals and presented her research in several international meetings.

## November Meeting Details



### Schedule:

2:00-3:30 Executive meeting

3:30-5:00 Tour with demos

Demo 1 - plant micropropagation lab --- plants will be set-up on display with vials for smelling the essential oils (this demo will coincide with speaker's topic on plant sciences role in the food industry.

Demo 2 - KFT test kitchen -- lipid oxidation/myoglobin demo in meat

Demo 3 - Sensory lab -- hands on / real-life sensory test

5:15-6:15 Social hour

6:15-7:00 Dinner and conversation

7:00-7:30 Speaker - Dr. Brindha Narasimhamoorthy

7:30-8:00 Business meeting

### Location:

Kemin Food Technologies

600 E. Court Ave, Suite A, Des Moines, IA, 50309, USA

### Menu:

Ingersoll salad

*(Romaine and iceberg, cucumbers, tomatoes and crumbled feta with croutons and garlic dressing)*

Bread

Spinach Stuffed Chicken Breast

*with*

Penne Primavera

Green Bean Almandine

Assorted Holiday Desserts

**Please Register online at [www.IFTiowa.org](http://www.IFTiowa.org) by November 13th!**

### Registration & Payment Policy:

We haven't been too strict on registration and payment deadlines in the past because we wanted to accommodate as many people as possible. It is hard for us to order the correct amount of meals and stay on budget when we have last minute cancelations, though. Therefore, starting for the November meeting, we will require payment for the meeting by the registration deadline unless other plans are made with Kate ([kate\\_gilbert@grainprocessing.com](mailto:kate_gilbert@grainprocessing.com)). A refund will only be given to an attendee if he or she cancels before the registration deadline. The registration deadline is generally a week before the meeting. Thank you for helping our section run smoothly.

# Conference Call Minutes

August 28, 2013, Conference Call, Submitted by Krista Gent

**Present:** Teresa Busch, Kelly Belknap, Kate Gilbert, Brittany Bailey, Krista Gent, Tyler Christner, and Angela Shaw

## **Future meetings and Suppliers' Night**

We discussed plans for our September meeting in northwest Iowa. All event details are squared away, and we are ready to go. Tyler and Angela said they would be unable to make it to the September meeting and Teresa may not be in attendance as well. It was decided to have our September exec meeting the week after we go to northwest Iowa. The specific date and time will be determined later when Kate sends out a doodle.

Future meetings were discussed:

For the November meeting we will plan to go to the Central Iowa area. Brittany said that Kemin would be more than willing to host us. They have a new molecular innovations center with large conference rooms and a new test kitchen. She also said that she could get their director of innovations to speak at our meeting. Kate and Brittany will get in touch to work out further details.

For the February meeting we will try to find a tour in Eastern Iowa, but Kate has not started looking yet.

The April meeting will be Suppliers' Night. The date is set for April 3<sup>rd</sup>. Teresa has secured the Adventure Land Inn in Altoona, Iowa for the event. The Suppliers' Night subcommittee will meet at a future date to outline details and tasks.

## **Website**

Kelly said our new website will be live possibly as soon as next Friday. It looks great and will have the capabilities to make our meeting registration a much smoother process. A magnet has been designed to promote our new website. All were in favor of ordering the magnets. It was discussed to possibly mail them out with information about suppliers' night to save on postage.

## **Annual Report**

Kate will be finishing the Annual Report before the end of the month to send off to National.

## **Section Leadership Forum**

Angela represented our section at the forum and gave us a brief overview of the event.

She said it was great. She wrote up a summary and sent it to Teresa. She said she would send out her notes to the rest of us as well. The theme of the event was about volunteers and how to spread the work and get others involved.

The main points she took away were:

Other sections raved about Eventbrite and MailChimp.

The section needs to be transparent about leadership positions. We need to be able to tell potential candidates about the time commitment and duties. We also need to let them know they have the option to get out of a leadership role due to other life events.

We need to make sure our members find value in our meetings because it costs time and money. There are 3 types of people; those who want to network, those who want to learn something, and those who want to volunteer. We need to make sure we fulfill each one's needs.

They said that people will remain in an organization if they have a relationship with 4 other members.

National gave the sections ideas on how to entice people to remain part of the section and to become more involved. Ideas include; culinary events, oversees mails, food truck/food bank volunteering, basketball/football watch groups etc.

A lot of the sections in attendance at the forum were involved with the pilot sections, but there were also other who were in the dark like us (Wyoming, Utah, Washington State, North Carolina). Angela noted that it appeared the groups chosen for the advisory panel were only the big sections who drew in 50-200 people at every meeting.

## **Pilot Program**

It was discussed that we have the option to be a part of Nationals IFT's 3<sup>rd</sup> phase of the pilot program. It is believed that this phase will provide us with helpful marketing materials. Everyone was in favor of signing on to be a part of the 3<sup>rd</sup> phase.

## **Mission Statement**

The proposed mission statement "Iowa Section IFT's Mission is to provide educational and networking opportunities for our local community of professionals and students involved in the food industry." was approved by all.

## **ISU Homecoming Tailgate**

The homecoming football game will be on November 9<sup>th</sup>.

Last year we donated \$500 in the form of gift cards, tattoos, and cash to help pay for other items bought by the ISU Food Science Department. We would like to participate again this year. We have leftover tattoos from last year to donate. Angela said she would talk to the department and see what else we can do to help out.

## **Budget**

Kate will talk to Linda about the budget for this coming year, and possibly creating a chart to show our members where their money goes.

## **Students and Professors Attendance**

The question of "Would it help to subsidize professor's meals?" was asked.

Angela said that the department will pay for their meals since it is a professional development expense. However, many professors pay out of their own pocket because research dollars are tight.

In order to get more interest from the professors, Angela will send out an e-mail to the department to inform them of the upcoming meeting.

## **New Member Packet**

Teresa will add the new mission statement and then send out the template to us so that we can help with ideas for content.

# Conference Call Minutes

October 9th, 2013, Conference Call

**Present:** Brittany Bailey, Kelly Belknap, Teresa Busch, Krista Gent, Kate Gilbert, Angelica Gutierrez, Linda Loucks, Angela Shaw, and Abigail Sparks

## **Budget**

The proposed budget ending August 31<sup>st</sup> 2014 was discussed in detail. An excel document capturing all of our expected expenses and income was updated and sent out to the group via e-mail immediately following the meeting.

## **Scholarships**

Kelly will be placing a scholarship form online for students to access. They will be able to fill it out electronically and submit it through our website.

## **Registration Policy**

We plan to highly encourage meeting attendees to register and pay for the meetings online since we now have that capability and it is a much smoother process.

It was decided to put in place a registration policy which will state that refunds will not be made if registrants do not inform us at least a week ahead of the meeting date.

## **Training for Eventbrite and Mail Chimp**

Kate, Kelly, Krista and Tyler will attend a webinar for training for Eventbrite and MailChimp put on by National IFT. The date and time is TBD.

## **ISU Homecoming Tailgate**

The homecoming football game will be on November 9<sup>th</sup>. Kickoff time is still TBD, but the ISU tailgate will begin 3 hours before kickoff. The tailgate will be under one of the red and yellow tents in the middle of the commuter lot near Jack Trice Stadium.

We have leftover tattoos from last year to donate and Kate will be bringing along some yard games for attendees to play.

Angela, Angie, Abby, Kate and Teresa all said they would make an appearance.

## **November Meeting**

For the November meeting Brittany has arranged a tour and meeting at Kemin, so we will stay in one location for the evening. Brittany informed us that our tour of their new test kitchen will include some sensory demos and their director of innovations will speak to us at the meeting. Kate and Brittany are still working out details for food at the meeting, but everything else is planed and ready to go.

## **Suppliers' Night**

The save-the-date and a sponsorship letter will be e-mail out at the beginning of next week.

The committee is working on finding a speaker to talk about food issues and media. National IFT has also been asked to help with this task.

The culinary challenge will be a part of suppliers' night again this year. Students will be asked to create an appetizer with industrial ingredients highlighting proteins. We hope to get protein commodity groups and/or companies which produce protein products to be major sponsors of the event.

Once more details have been worked out a mailer will be sent out along with our website magnets.

# Officers of the Iowa Section

## PAST CHAIR (13-14)

Teresa Busch  
Map Inc/Kraft  
1513 NW Maple Place  
Ankeny, IA 50023  
Cell: 608-772-2035  
[teresa.busch@kraftfoods.com](mailto:teresa.busch@kraftfoods.com)

## SECRETARY (12-15)

Kelly Belknap  
Grain Processing Corp  
1600 Oregon Street  
Muscatine, IA 52761  
Phone: 563-264-4417  
Cell: 563-299-8373  
[kelly.belknap@grainprocessing.com](mailto:kelly.belknap@grainprocessing.com)

## MEMBER-AT-LARGE (12-15)

Ty Christner  
J.M. Swank Co.  
P.O. Box 365  
North Liberty, IA 52317  
Phone: 319-626-5949  
Cell: 319-512-8000  
[tyler.christner@conagrafoods.com](mailto:tyler.christner@conagrafoods.com)

## CHAIR ELECT (13-14)

Kate Gilbert  
Grain Processing Corp  
1600 Oregon Street  
Muscatine, Iowa 52761  
Phone: 563-264-4419  
Cell: 641-640-0204  
[Kate\\_gilbert@grainprocessing.com](mailto:Kate_gilbert@grainprocessing.com)

## MEMBER-AT-LARGE (12-15)

Dr. Angela Shaw  
Dept. Food Science & Human Nutrition  
Iowa State University  
2577 Food Sciences Building  
Ames, IA 50011  
Phone: 515-294-0868  
Cell: 515-451-3243  
[angelaml@iastate.edu](mailto:angelaml@iastate.edu)

## MEMBER-AT-LARGE (13-16)

Krista Gent  
Grain Processing Corp  
1600 Oregon Street  
Muscatine, IA 52761  
Phone: 563-264-4406  
Cell: 712-363-0364  
[krista.gent@grainprocessing.com](mailto:krista.gent@grainprocessing.com)

## TREASURER (12-15)

Linda Loucks  
JM Swank Co.  
P.O. Box 365  
North Liberty, IA 52317  
Phone: 319-626-5957  
Cell: 319-621-4505  
[linda.loucks@conagrafoods.com](mailto:linda.loucks@conagrafoods.com)

Brittany Bailey  
Kemin Industries  
600 E. Court Ave., Suite A  
Des Moines, IA 50309  
Phone: 515-559-5564  
Cell: 515-248-4051  
[brittany.bailey@kemin.com](mailto:brittany.bailey@kemin.com)

## Student Reps:

Angelica Gutierrez  
[anguti@iastate.edu](mailto:anguti@iastate.edu)

## Abigail Sparks

[aesparks@iastate.edu](mailto:aesparks@iastate.edu)



## 2014 Supplier's Night Date Set!

April 3rd, 2014

Des Moines, Iowa



## Editorial Team

### Editor:

Kelly Belknap | 563-264-4417 |  
[Kelly.belknap@grainprocessing.com](mailto:Kelly.belknap@grainprocessing.com)



Iowa Section  
Institute of Food Technologists

Online Registration  
is now Open!

