Iowa Section IFT Exec Conference Call, Monday, May 11, 2020

On the Call: Cortney Miller, Jace Lee, Kate Gilbert, Shannon Coleman, Chinwendu Ozoh, Ajitesh Shankar Yadav, Laura Klein , Todd Van Thomme, Kelly Belknap

**Updates**

Treasurer’s report: $12, 788.78. And additional $2,102.32 was moved out of paypal and into checking.

**Ideas Moving Forward –** need to be streamlined to hold attention, speakers one at a time

-view talks in your own time (recording).

**Virtual Meetings:**

* What does a virtual meeting entail? – webinar format – announcements with 1 speaker – 1 hour time limit, perhaps more frequently?
* Todd presenting on Cannabis and IP protection of food science innovations – patent office for very small and small business – fast track related to pandemic – 1st week of June?
* Other speaker ideas moving forward?
	+ How do we pick webinars for our membership? Different than what is already available?
	+ Farmers’ Market challenges currently, Iowa Food Coop?
	+ Virtual audits – virtual plant tours, even outside the state? Jace to investigate.
	+ Todd – Toronto speaker – later in June or early July?

**Community Building: Cortney, Kelly**

* Showcase a member interview for posting on the website or YouTube
	+ Have a series of stock questions we ask a variety of members throughout Iowa to learn more about them and what they do
	+ General questions – company, what you do, etc.
	+ Questions about the pandemic – challenges, innovation, current status
	+ Do you have a topic you would like to share about (webinars)
* Social Media?
	+ Videos from exec members – host small group discussions?
	+ Virtual happy hour/lunch hour/bartender sharing?

**Outreach:**

* Educational activities – round up ideas and share one or two at a time
* Science Center of Iowa – partnership? Videos up now – check them out
	+ Todd
* Jace – reach out to company and possibly suppliers
* Shannon

**Section Outstanding Volunteer award** - deadline is Friday, May 29th – Kate will look into who we nominated last year and in the past few years. Shannon

**Scheduling Transition Meeting** (another conference call) – mid-June