Tuesday, January 12, 2021

Iowa Section IFT Exec Meeting

Attendance: Jeff, Kelly, Todd, Winnie, Chinwendu, Kate

Updates & Reports

Current Balance - **$15,551.82, increase of $285 in December for dues – Jeff moved, Kelly seconded - approved**

Scholarship Update

* We pushed back the application deadline to January 15th and are slowly getting applications
* We have money from Kemin (I think) and are waiting to hear back from Eurofins
* $1000 coming from the Iowa Section IFT to be split between undergrad and grad awards.
* Targeting a February meeting to announce scholarship winners

Election Slate Update

* We need a President-Elect, Treasurer & Member-At-Large
* Deb Olesen & Dawn Canon – willing to run for President Elect
* Some asks still happening
* Todd will volunteer as Treasurer if needed

Spring Planning:

**Each month**- share 1-2 podcast (or video series like "What's Eating Dan" or "Binging With Babish") recommendations & 1-2 educational activities – great opportunity here: <https://www.facebook.com/77307966/posts/10101658523483214/?d=n>

**February**- meeting to give section updates, introduce the election slate and announce the scholarship winners, possibly include a professional development speaker - target February 18th or 19th – productivity? 3 or 4 pm Thursday, 10 am on a Friday morning – alum panel?

**April**- host a technical or pandemic-related webinar - target April 15th or 16th – Hy-Vee, Kroger – purchasing patterns

**Socials**- plan 1-2 socials for the spring (March & May) - possibly Seed Catalog Party, Rotten on Netflix (food adulteration/scandals) Watch Party, other ideas? New cookbook Claire Safitz – used to be a podcaster for Bon Appetit (Gourmet Makes subset where she would try to replicate processed foods in the kitchen) – started her own channel, great pastry chef + technical – Dessert Person cookbook and channel name

**Social Media/Newsletter Plan**- How best do we reach our members this spring?

Sharing podcasts and educational activities – 1-2 podcasts per month, fill in between with Section exec team or other tidbits, feature on Food Science Club, etc, fun facts? Photos of events/upcoming events, small disclaimer when sharing the podcasts, possibly reach out to podcaster?

Account Funds Plans – what are our long-term plans? On campus donations/contributions

Liability Insurance Quotes- next time – Todd will follow up with National IFT

Here is what I would like to hear from you (via email or on the call):

**1-2 Podcast or video series recommendations**- the name of the podcast, how to listen or watch if specific, why you like it/listen to it/recommend it, and favorite episode or recommended place to start

Rene Brown – podcast series

Adam Grant – WorkLife podcast

Cy Wakeman-HR Perspective, from Omaha, check her out, maybe see if she would be a speaker/collaborate

**Speaker Ideas**for professional development speaker and/or technical or pandemic related webinar

sections@ift.org for virtual events – put on the National calendar – can invite someone from National IFT if we would like

Motion to adjourn: Todd, Kelly,