



Iowa Section IFT April Newsletter

Volume 11, Issue 4

April, 2012

Meeting dates & locations for 2011-2012

*September 8, 2011 – Templeton, Iowa

*November 17, 2011 – Des Moines, Iowa

*February 16, 2012 – Lynnville/Sully

***April 19, 2012 – Suppliers' Night in Altoona, Iowa**

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Greetings from the Secretary

Hello Iowa IFTers,
Our Iowa Section IFT activities conclude with our biannual Suppliers' Night at the Adventureland Inn in Altoona. It will be a great event you will not want to miss. We have 30+ Suppliers, 2 flavor talks from FONA International and a new Culinary Challenge. There is no cost to attend the show, but we would appreciate it if you register to let us know who is coming. Join us for our social hour to network and sample the Culinary Challenge appetizers. Dinner will include elections, student recognition and scholarships and the announcement of the Culinary Challenge winners.

Registration: Exhibitor and attendee registration forms are included with this email and can also be found on our webpage. The early bird registration deadline for exhibitors has passed, but there are still tables available.

Elections: Would you like to become more active in the Iowa Section and help plan our meetings? We have a variety of positions open on the Executive Committee, so let one of the Committee members know!

See you soon!
Kate Gilbert

Iowa IFT Section Secretary

Bookmark the Iowa Section IFT web page @ www.ift.org/sections/iowa/.

Job Postings—Check out job postings or post job openings for your company. Jobs are still being posted!

Webpage Content—If there is something you want to post that is related to our section or you see something that needs to be updated, please contact Kate Gilbert at:

kate_gilbert@grainprocessing.com



Institute of Food Technologists
Iowa Section



Buy Your Food Science Club Fudge at the April Meeting!!!

Flavors this year include:

1. Four Seasons Fudge Fountain (chocolate)
2. Peanut Butter Parade
3. Chocolate Mint
4. Cyclone
5. White Chocolate Raspberry



New This Year: Culinary Science Club joins the fun and will have popcorn for sale!!!



ISU Food Science Club News



- The Club is going to Madison, WI for the annual spring club trip on March 29-31. During the trip the club will visit the Babcock Dairy Plant at UW-Madison, McCain Foods and Kerry Ingredients.
- The club served two dinners at the Des Moines Ronald McDonald house, once in February and once in March. The members who went had a lot of fun, and the club is thrilled to have such an opportunity to give back to the community.
- The Food Science Club and the Culinary Science Club teamed up to entered the Relay for Life Colleges Against Cancer over the weekend of March 24. Together the two clubs raised \$350 and overall the Relay raised \$89,000 plus.
- As we are getting close to the May graduation, the club is planning a senior grill out to show our appreciation for the seniors' contributions to the club.
- At the our club meetings, we had several speakers present including Dr. Hubert from the microbiology department, Dr. Jung from the Food Science department and the owner of the Ames's cupcake bakery.

Dear IA-IFT Section Professional Members,

Our next Iowa Section IFT meeting is Thursday, April 19th which will include a student recognition component. This consists of a Food Science Club presentation of club activities from the past year, awarding scholarships and student sponsorship of meals.

Please consider sponsoring a meal for a student at the April meeting (\$30.00/student). Our goal is to have each student paired with a professional member. Sponsors and students will have the opportunity to interact during dinner. As the Iowa State IFT representatives, we are encouraging as many students as possible to attend the meeting. It is a great way for students to build a valuable network and learn about food companies and career opportunities in the Midwest in addition to gaining industry perspective.

If you are interested in sponsoring a meal for a student at the April meeting, you can simply add the student meal(s) to your registration form when signing up for the meeting. Thank you for your time and consideration.

Sincerely,

Jace Lee
jalee@iastate.edu

Gerui Li
greadlee@iastate.edu

Iowa Suppliers' Night**April 19th, 2012****Altoona, Iowa****Date:** April 19, 2012**Location:** Adventureland Inn, 3200 Adventureland Drive, Altoona, IA

<u>Schedule:</u> 11am-7:00pm	Culinary Challenge
2:00 – 4:00pm	Set-up
4:00 – 6:00pm	Suppliers' Night including Door Prize BINGO
4:15 – 4:45pm:	Trends Talk "Flavors: Screening & Handling" FONA
5:30 – 6:15pm:	Trends Talk "Keeping Up with What's Next" FONA
6:00 – 7:00pm	Social Hour with Culinary Challenge Tasting
7:00 – 9:00pm	Join us for Dinner, Student Updates and Awards

Suppliers' Night :

Fill out your Bingo Card while visiting with Suppliers to be eligible for door prizes. You must be present at dinner to win.

FONA Trend Talks:*Flavors: Screening & Handling*

Applying a flavor to your end application is the best way to evaluate a flavor. Unfortunately, this is not always practical in the beginning stages of a project. Discover tips and techniques for setting up and screening flavors to meet different objectives, such as selecting a profile or setting a level. In addition, protecting the integrity of a flavor sample throughout your development project is the best way to ensure your commercialized product tastes the same as your bench-top gold standard. This session will include best practices in sample handling to guard your flavor from negative factors.

Keeping Up with "What's Next"

Keeping up on "what's next" takes time, research, a keen understanding of how consumer trends move through the industry — and attendance at the right seminar! This session will provide an opportunity to taste, smell, and touch the exotic and rare ingredients you are hearing so much about. You, too, will be able to say, "Why yes, I've tried cupuaçu, and I think..."

Culinary Challenge:

This is a new Culinary Challenge event. Three teams will compete to produce the best fried appetizer and serve their finished product to Suppliers' Night attendees. Each team will be made up of 3 students, a faculty advisor and 1 industry member. The teams will have an afternoon to develop a unique appetizer.

Dinner and Program:

Our dinner and program will include door prizes, student updates, scholarships and the announcement of the Culinary Challenge winners.

Iowa Section IFT Suppliers' Night Attendee Registration and Dinner Reservations

Please mail or email the following form to Teresa Busch by **5:00 pm on April 11th**. Emailing the information below without this form is also acceptable. Payment, by cash or check, can be sent with the registration, but can also be paid at the meeting. Checks should be made to:

Iowa Section IFT

Teresa Busch
MAP Inc/Kraft
1513 NW Maple Place
Ankeny, IA 50023
Phone: 608-772-2035
teresa.busch@kraftfoods.com

Dinner

Entrée options include Roast Prime Rib, Chicken Marsala, or Vegetarian Lasagna. Each meal will include a beverage and a mixed garden salad and will be served with roasted garlic whipped potatoes and green bean almandine. Chocolate Torte and Cheesecake with fruit topping will be served for dessert.

Members or guests: \$30.00 (before Wednesday, April 11th)
\$35.00 (after Wednesday, April 11th)

Students: Student Iowa Section IFT members will be sponsored

Members – Please consider sponsoring a student at the meeting (\$30.00/student)! Sponsors and students will have the opportunity to interact during dinner. This is a great way to get to know our students and possibly meet your future employee!

****Please fill out & return registration below by 5:00 pm on Wednesday, April 11th.****

Name & Company Name	Member or Guest Dinner (\$30.00)	Student Dinner (no charge)	Student Dinner Sponsorship (\$30.00)	Meal Choice Prime Rib, Chicken Marsala or Vegetarian Lasagna

If you are just attending the Suppliers' Night, simply fill in the Name and Company Name portion of the form.

Iowa Section IFT Minutes of the February Executive Committee Meeting

February 16th, 2012 at the Coffee Cup Café, Sully, Iowa

Members present: Busch, Canon, Gilbert, Leas, Lee, Loucks, Lynch, Randall and visitor Lynn O'Neill

1. **Introductions** were made. Jace Lee, the new Undergraduate Student Rep was introduced to the group. Lynn O'Neill from JM Swank visited our meeting.

2. The **secretary's report** was presented. Motioned by Busch and seconded by Leas, the November meeting minutes were approved as presented.

3. **Treasurer's report:** Randall presented the treasurer's report. The balance as of 1-31-12=\$15,497.62 with \$1075.00 of the balance being available for scholarships. IFT membership dues have been deposited in the account since the last meeting along with a supplier table registration and scholarship money from ConAgra. Supplier Night mailings and the meal at Proof were the main expenses. Busch noted that the meal at Proof ended up being more than what we charged members for the meal once gratuity, taxes and room fees were added. Randall brought up the topic of getting a debit card. Leas moved that Randall should get a debit card and Canon seconded the motion which passed. Theresa Swaim will be resigning her position as treasurer in May.

4. **Scholarships** were discussed. Gilbert has sent the scholarship application electronically to students. It was decided that we should try to save the \$1075 tagged in the treasury for the MFPC scholarship and acquire industry donations for the undergraduate and graduate scholarships. If additional funds are provided, industry scholarships will be given. All companies will be recognized for their donations. Randall will contact companies for the scholarship donations.

5. **Executive Committee Nominations:** The Iowa Section will need a Chair Elect, Treasurer, Secretary, and two Members at Large. Linda Loucks agreed to run for treasurer and is an outstanding candidate because she has an accounting background. Angela Laury from ISU, Senya Finney from Eurofins, and Lynn O'Neill from JM Swank should be asked to run for a position. Loucks said she would inquire with a few of the companies in her area in addition to the Kirkwood culinary program.

6. **Suppliers Night**

Contact Lists: Busch gave an update on supplier registrations. With received registrations and verbal yes responses, we are around 20 tables. Most exec members had contacted their list and reported their progress. Everyone is encouraged to follow-up with companies as needed and think of other companies to invite. Loucks is doing an impressive job contacting companies and is also sending her customers information about the show. She will send out information to the surrounding sections since National IFT no longer sends email blasts. Gilbert volunteered to contact the Aksarben section because she still has contacts from the September meeting.

Additional Advertising: We decided to contact other sections close by. Also we thought it would be a good idea to encourage researchers and product developers to invite their procurement or purchasing group to attend the Suppliers' Night with them. In addition, we can help suppliers invite their customers by giving them postcards to send out and/or email messages with the pertinent information. Loucks was going to look into putting information in the Eastern Iowa Corridor newsletter. Leas will let the business writer at the Des Moines Register know about the event.

Iowa Section IFT Minutes of the February Executive Committee Meeting Continued

Door Prize Bingo: Suppliers can participate in door prize bingo which encourages attendees to stop at their booths to talk. It costs suppliers \$5 to participate and they are then encouraged to bring a prize with them. Leas volunteered to coordinate the door prize bingo and follow up with suppliers about donating prizes. Prizes in the past have been company promotional items plus gift cards to various restaurants.

Culinary Challenge: The Culinary Challenge setup has been decided. It will be an anti-chopped theme where each team will be allowed to bring 4 ingredients with them and then will use the additional donated industrial ingredients to create a fried appetizer. We are hoping to have 4 teams total, one each from the ISU Culinary Science Club, ISU Food Science Club, Indian Hills Culinary Arts program and the DMACC Culinary Arts program. Supplier ingredient requests, judges and industry team coaches will be lined up in March.

Adventureland Inn Setup: Busch requested that the section pay an additional \$150 for Grand Ballroom # 6 to allow room for the FONA talks and Culinary Challenge judging. Leas moved that the section pay the \$150 for the additional room, Loucks seconded the motion and it passed as stated.

Conference Call: We will not have time during the Supplier Night activities to have an executive meeting. A conference call is scheduled for Thursday, March 22nd at 9:00a.m. Gilbert will provide the call in number. Please check your schedule to make sure you can be on the call.

7. IFT Fun Run Donation: We had some email discussion about donating to the National IFT Fun Run. Gilbert moved and Randall seconded the motion to donate \$100 to the event. The motion carried.

8. Food Science Club Update: Five members of the club went to a Ronald McDonald house in Des Moines to prepare and serve a meal to the families staying there. A pastry chef from Spain showed how to make 3 desserts at a recent meeting. The demonstration was well attended. There are three product development teams. The dairy beverage team and the National IFT team are in the process of submitting applications and the AACC team is working on their product. The Culinary Science Club and Food Science Club are planning a "Chopped" competition.

9. In the process of our discussion about Suppliers' Night, Loucks commented that we need a **mission statement** for the Iowa Section. The statement should let everyone know what our purpose is and also let suppliers know what they are supporting when they attend the Suppliers' Night. We decided this was a good idea and we would put together a mission statement at our transition meeting.

10. Busch noted that Lauren Shimek was running for a National IFT office and would be a great candidate to vote for.

11. No further business was presented. It was motioned by Gilbert and seconded by Loucks to adjourn the meeting. Motion carried. Meeting was adjourned.

Submitted by: Kate Gilbert, Iowa Section IFT Secretary

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