



October Newsletter

Iowa Section

Institute of Food Technologists

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See you at the Suppliers' Expo!

Thanks to everyone who came out to our first meeting of the year at JWV Pork. We had a great time learning about the operations of a hog farm and how the hogs impact our final food products. We really appreciate JWV stepping up last minute to host our group.

We are getting excited for our Suppliers' Expo on November 16th. We have some great suppliers exhibiting and many people in the food industry attending. There are still booths and sponsorship opportunities available. Be sure to sign up before they are sold out!

During the Suppliers' Expo we will be doing our bi-annual culinary challenge. Students will compete to create a product highlighting our showcase ingredient and theme. We look forward to seeing you there!

Mackenzie Russo
IA-IFT Secretary



2017-2018

Event Dates:

- September 14th
- November 16th
- February 15th
- April 19th

Call for Scholarships!

At the Suppliers' Expo, IAIFT will be honoring students in the Food Science program scholarships for their academics, dedication to the industry and work experience. We need your help! Many of our scholarships for these students come from our industry partners like you! Interesting in donating a scholarship towards our future leaders in the food industry? Fill out a submission form today at: http://www.iftiowa.org/en/news/scholarships_and_awards/scholarship_donors/

Want to help in another way? Consider being a scholarship reviewer and helping IAIFT determine which students deserve the scholarships. If you are interested in reviewing contact Angela Shaw at angelaml@iastate.edu.



Section of Excellence

Suppliers' Expo



Join Iowa and Aksarben IFT Sections for Suppliers' Expo!

Suppliers' Expo is back! The Iowa and Nebraska (Aksarben) Sections of IFT are working together to bring you a great 2017 expo.

Join us at the FFA Enrichment Center as an exhibitor or attendee on November 16th. Booths are only \$250.00 and attendance at the expo is free. We have over 80 booths available—be sure to register before they are sold out!

During the reception, we will be highlighting the products made during the culinary challenge, presenting awards and networking. Teams of students are working to create a product in one day that highlights our specialty ingredient. Attendees will get to try these products during the reception.

Who: IFT members and friends of the section

Where: FFA Enrichment Center—1055 SW Prairie Trail Pkwy, Ankeny, IA 50023

Date: Thursday, November 16th

Agenda:

2:00—6:00 pm Suppliers Expo

5:00—6:00 pm Cocktail Hour

6:00—7:00 pm Reception



Register today at www.iftiowa.org



September Meeting Recap



Our first meeting of the year took place in Washington, Iowa at JWV Pork. We had representatives from both JWV and Brenneman Pork speak to us about the interworking of a hog farm and how their work impacts what the end consumer sees on their plate. Students and industry members asked many questions and learned a lot from our hosts.

Following our meeting at JWV, the group went out to Tuscan Moon for dinner, our business meeting and networking. Not only did we have a great dinner, but we were able to discuss the plans for the upcoming Suppliers' Night as well as what the section plans to do throughout the year. Thanks to everyone who joined us in September!



New Membership Model Released

National IFT released their new membership model in September. The new membership structure allows for members to have a broader choice of activation types to best suit their needs. The new membership model types are as described below:

- Premier: grants you access to all of IFT's offerings and discounts
- Premier Early Career: grants you access to all of IFT's offerings and discounts, but discounts the rate for those new to the industry
- Networking and Engagement: grants you access to IFT's community of food science professionals and many of the same resources as the premier version, but at a limited level
- International Joint Membership: this is for international members who join us through partnering with another organization
- Emeritus: for any IFT member who is fully retired and has been a member of IFT for at least 20 years
- Student: for all students in the food science industry



Food Science Club Update



The Food Science club has had a busy start to the fall semester. The club hosted an industry event in early October called “Fields of Opportunities.” Several food companies including Barilla, Kerry, Grain Processing Corporation, NewlyWeds, Ardent Mills, Kemin, Hormel, Wells Blue Bunny and Buddy’s Kitchen came to discuss opportunities at their companies with food science students.

The October 3rd meeting featured Mary Williams from Land O’Lakes as the key speaker. Mary presented to students on Land O’Lakes and resume tips and tricks for students. The students found this session to be very helpful.

Finally the club also took a field trip out to Professor Kate Gilbert’s family farm. Here students were able to see the beginning of the food process and what it takes to raise quality animals that will eventually enter the supply chain.

The Food Science club has many more events planned for the remainder of the semester and for the spring semester. We look forward to hearing more about their actions.

Industry Happenings



The food industry is always evolving. Here are some highlights from the last few months:

- Mann Packing out of Salinas, California issued a recall on minimally processed vegetable products due to *Listeria monocytogenes* found on a product sample in Canada. The recall impacts many large retail brands such as Archer Farms, H-E-B, Trader Joe’s, Walmart, Sysco and more.
 - The Canadian Organic Trade Association released new data on sales and consumer data of organics in Canada. They found that two in three Canadians are spending some of their weekly budget for groceries on organic items which is up 10% from 2016.
 - There have been a number of acquisitions in the past few months. Below are a few:
 - Ferrero to acquire Ferrara Candy
 - Kerry Group acquires Ganeden
 - Cooke to acquire Omega Protein
 - Kellogg buys maker of protein bar RXBAR for \$600 million
 - Conagra to buy maker of Angie’s Boomchickapop
- 

September Executive Meeting Minutes

September 13th, 2017 at 8:00 a.m. via Phone Call

Present: Beisber (virtual), Coleman, Gaudino, Gent, Lee, Russo, Shaw, Weigel

The February meeting of the IA Section IFT executive council was called to order at 4:03 p.m. by Shaw at Iowa State Polk County Extension office in Altoona, IA.

1. Past President Report: Discussion was had about what Shaw's year project should be. Discussion was had around increasing membership. Shaw could personally reach out to our membership list via phone and invite them to attend events. In addition, she can work on handing out membership packets. Also Shaw can work on getting feedback from members on how we can improve.

Scholarships will be given out at Suppliers' Expo. The website is up and scholarship applications are ready to go. The letter has been updated online for donors. We need more sponsors. So far we have 3 reviewers, but would like to have 6 or 7. Gaudino made an announcement about scholarships at the last Food Science Club meeting and Shaw told the graduate students. Shaw will reach out to Clark University as well and invite them to participate. Donor commitments wanted by October 31st. Russo to send and eblast on scholarships.

2. President Report: The biannual report was filed and the address was changed with the state to Russo from Belknap. The IFT Annual Report was filed. Financial report is due at the end of October. Discussion regarding promotion of industry events (non IFT Endorsed ones) on our website / social sites was discussed. It was decided we could promote these with a disclaimer stating that we do not endorse. Russo to create a separate calendar on the website. Add Iowa State, Clark University and National IFT events. We will add a contact button for those who want events added as well. Outstanding volunteer award submission needs to be verified with Bailey.

The Culinary Challenge is underway. We are looking for an event sponsor and ingredient donors. Gent is heading up. Gent to discuss with Weigel and Lynda at a meeting this week for promotion of the event. Will also work with FFA on the set up this week.

3. President Elect Report: The September meeting has 21 people registered—all are primarily GPC employees, students and board members. Meeting starts at 3:30. Gaudino will bring name tags and organize an ice breaker.

Suppliers' Expo is underway. Weigel is working with Lynda to get the registration up and running this week or early next week. Layout being finalized today. The FFA center has been challenging with communication and getting the information needed from them. Weigel is setting up a time to discuss the marketing plan for this event soon. We are planning to split 90 / 10 with the Nebraska section. Van Thomme to write a one-page agreement with the Nebraska section. Determining if additional food will need to be purchased in addition to the culinary challenge products. Weigel, Bailey, Jennifer and David from Nebraska IFT are doing biweekly meetings to ensure the success of the expo.

No traction on December and February meetings just yet. February we are planning to stay in the Des Moines area. We could potentially do Kemin. In April we are scheduled to go to Dubuque to Clark University.

4. Treasurer Report: Current balance is \$18,686.31. Coleman to resend the proposed budget out that contains all changes. We will need to finalize the budget via email. Weigel to email changes she feels are needed for the suppliers' expo budget. We have one student payment outstanding for tomorrow's meeting. Coleman to contact. Discussion on the new university / faculty rate. Would like to continue to do since faculty pays their own way. We will see how much of an impact it has over the course of the year and then determine if we will keep it or if faculty will go back to the member rate. For September meeting we will likely be over budget due to the cost of the food.

5. Food Science Club Report: Food science club had their introductory meeting last Tuesday. They gave an intro to IFT and who we are. October 16th from 5—7 pm will be an industry night where students can meet with professionals in a career fair type setting. They are trying to put emphasis on career fair attendance. They are already promoting the Suppliers' Expo to students. Coleman will represent IAIFT at the October 16th meeting.

6. Secretary Report: Motion to approve the minutes from our last meeting by Russo. Second by Coleman. Motion passes. Russo continuing to make updates to our website. Option of doing a screening of Food Evolution at one of our meetings. We could potentially show at Iowa State. Gaudino has a copy. Weigel to connect with Gaudino on the option.



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Minutes continued:

7. Member-at-Large Report: Lee reached out to a few customers for tours, but has had no luck. Discussion on doing a brewery / winery for the December meeting with Toys for Tots. We will provide appetizers, have members bring gifts for Toys for Tots, could potentially do our dessert challenge here. Look into scheduling early in December due to holiday parties—target date is December 7th. Weigel to schedule.

8. Adjourn: Shaw motioned to adjourn. Russo second. The motion passes and the meeting is adjourned at 8:56 a.m.

Respectfully submitted,

Mackenzie Russo, IA IFT Secretary

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