



April Newsletter

Iowa Section

Institute of Food Technologists

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Join Us in April!

Thanks to everyone who came out to the Des Moines Social Club in February for our happy hour. We had a great time hearing from two speakers and networking with our peers. A special thanks to Aerotek for sponsoring the event. We had a great time!

April marks the start of warmer weather, a few showers and our next IAIFT meeting. This April we will be heading to Muscatine, IA to Grain Processing Corporation (GPC). We will tour their facility and then head to DaBeet's Bistro and Wine Bar for dinner, our business meeting and a presentation from Barry Callebaut. Mark your calendar for April 20th!

See you in February,

Mackenzie Russo

IA-IFT Secretary

2016-2017 Event Dates:

- September 15th
- November 17th
- February 16th
- April 20th



Help Us Grow IAIFT!

In the 2016—2017 fiscal year, IAIFT's theme is membership. One aspect of this theme, is growing our membership base, but we can't do it alone—we need our members' help. How can you help? IAIFT is working on some marketing materials, both print and digital, and we would like to have some member testimonials on them to show the benefits you have received from IAIFT. Has IAIFT helped you connect with industry professionals, developed you professionally or increased you industry education? If so we want to hear from you! Email Mackenzie Russo at mackenzie.russo@kemin.com today with your testimonial!



The Results Are In!



IFT elections closed on March 2nd and we are excited to announce our results! These board members will serve on the IAFIT board starting in September 2017.

President Elect: Laura Weigel

Laura has been active in Iowa Section IFT for several years and is currently serving as a member-at-large. She is currently employed with Aerotek in West Des Moines, IA as an Account Manager in our scientific division. Laura has been a huge part of the IAFIT board and we are excited to see how she will help grow IAFIT in her new role.

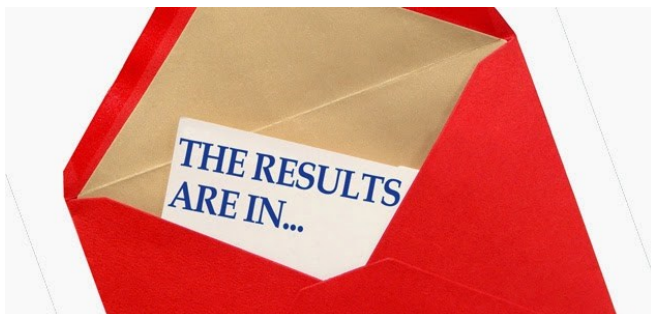
Member-at-Large: Catherine Erickson, CFS

Catherine Erickson is a Food Engineer at Underwriters Laboratories (UL) with over 5 years of experience working on the development of commercial and residential cooking appliances. She holds a Bachelor's degree in Biological Engineering from the University of Arkansas as well as a Master's in Food Technology and Nutrition from Lund University in Sweden. We are excited to have Catherine on board and can't wait to see what ideas she will bring to the table.

Member-at-Large: Jace Lee

Jace is currently the Midwest Sales Manager for Fuchs North America, a custom seasoning and spice blend producer based out of Hampstead, Maryland. Jace has a Bachelor's Degree from Iowa State in Food Science, where he was heavily involved with the Food Science Club serving as the IFT Student Rep and President. We are excited to have Jace back and involved with the Iowa IFT section again.

Congratulations to our new board members!



National IFT Results



Not only did Iowa IFT have our election, but national IFT did as well. The results of the IFT elections are as follows:

IFT President Elect

- Michele Perchonok, PhD, CFS

IFT Board of Directors

- Bryson Bolton, MS
- Christopher Downs, PhD, GAICD
- Vickie Kloeris, MS, CFS
- Soo-Yeun Lee, PhD



Nominations and Elections Committee

- Dallas Hoover, PhD
- Margaret Patterson, BSc, MMSc, PhD, CSci, FIFST
- Craig Sherwin, PhD, CFS

In addition to the board and committee elections, a new membership model passed. The new membership model was developed to allow for future growth and sustainability. This new model offers new membership categories as follows:

- **Premier**—merges the current Member and Professional Member categories into this new category providing the highest level of access and discounts to all of IFT's invaluable resources, services, programs and events
- **Networking and engagement**—provides a subset of resources plus a discount to IFT's annual event and select programs and resources
- **Joint International Member**—IFT has partnered with a select group of international professional associations to offer joint international membership options
- **Emeritus**—no changes to this category
- **Student**—no changes to this category

In addition, a tiered early career discount will also be offered within the Premier membership category to new professionals for the first three years in the workforce upon completion of an undergraduate or graduate degree. More information can be found at www.ift.org.

The new model will become effective in September 2017. Should you renew or join IFT prior to September, the current membership model will be used.



April Meeting Details

Join us for our April meeting for food, fun and networking with fellow food industry professionals and students!

Who: Anyone in the industry! Invite your co-workers in marketing, sales, HR, etc.

When: Thursday April 20th, 2017 at 2:30 p.m.

Location: Grain Processing Corporation—1600 Oregon Street, Muscatine, IA 52761

Cost: \$15.00 for students, \$30.00 for members and \$40.00 for friends of the section

Agenda:

2:30—5:00 p.m. Tour of Grain Processing Corporation

5:00—6:00 p.m. Social Hour (drinks and appetizers) at DaBeet's Bistro and Wine Bar

6:00—7:00 p.m. Dinner & Business Meeting; presentation from Barry Callebaut

*Dinner will consist of a choice of salad or soup, an entrée selection of pork tenderloin, beef short ribs, coq au vin or cannoli and a dessert featuring chocolate from Barry Callebaut.



Please Register online at www.iftiowa.org by April 14th!

February Happy Hour Recap

In February, IAI FT hosted a happy hour at the Des Moines Social Club. This informal event allowed members and non-members alike to network students and professionals from across the industry. Aerotek generously sponsored the event by providing food and drinks for all in attendance.

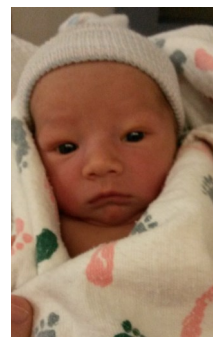
We had two speakers at our event who shared with us a little about their company and how they play in the food industry. Terry Geerts from Sethness Products Company educated our group on caramel colors and how Sethness helps lead the way in innovation. Jake Kirpes from TPG Companies stepped in last minute to educate the group on how TPG consults organizations to transform, perform and grow their business. Thank you to both speakers for taking the time out of your day to come to our happy hour.



Congratulations Krista!

It's a boy!

Congratulations to our President Elect Krista Gent and her family! On February 20th, 2017 at 8:54 a.m., Vincent Charles Gent was born! We look forward to meeting Vincent soon.



Food Science Club Update

The Iowa State Food Science Club has been busy this spring with many events and trips. The group took a Club Trip up to Wisconsin to visit many different food companies. While in Wisconsin, the club had the opportunity to visit cheese factories, a chocolatier and breweries with many popcorn and candy stops along the way. One of the best parts was being able to see new processes in these larger plants that aren't accessible at the pilot plant level or in smaller facilities. It was really eye-opening for the group.

Food Science Club also hosted a "Back-to-the-Kitchen" night for its members. During this event members made their own pizza from scratch. This was a new process for a lot of the younger members who did not have any experience with this before. Not only was it a fun and educational night, but it was also quite delicious.



Finally, the Iowa State Food Science Club is heading up to Minneapolis at the beginning of April for the IFTSA Quiz Bowl competition. Not only will the Quiz Bowl team have the opportunity to compete against peers in the industry, but it is also a great opportunity for them to network with students from other universities. Good luck at the competition! We know you will do well.

Industry Happenings

The food industry is always evolving. Here are some highlights from the last few months:

- Study finds that consumers are willing to pay more for 'all-natural' labeled foods
 - A study published in the *Journal of Food Science* found that expectations of product quality, nutritional content, and the amount of money consumers were willing to pay increase when consumers see products labeled "all-natural" compared to products without the label.
- AAK opened its first of three US innovation centers
 - AAK opened the doors to its AAKITON Lab, an innovation center on-site at the company's US headquarters in Edison, NJ in late February. This new facility is dedicated to bakery and chocolate / confectionary labs.
- Researchers find RNA molecules may prevent fungus in food crops
 - Researchers at the University of Arizona found that small interfering RNA molecules can be used to silence fungus development in corn.

February Executive Meeting Minutes

February 13th, 2017 via phone at 12:00 p.m.

Present: Bailey, Coleman, Gaudino, Gent, Russo, Shaw, Weigel

The February meeting of the IA Section IFT executive council was called to order at 12:03 p.m. by Shaw via phone call.

1. Past President Report: Bailey's project for the year is the supplier's night for 2017—2018. She is working with FFA in Ankeny to host the event. There would be access to a kitchen for culinary challenge and room for about 50 booths. Appears the November date is open for the location. Bailey will have more details soon.

2. President Report: The theme for the year is membership. IFT has a challenge for \$500 that we could use to emphasize membership. Elections are coming up. We have one candidate for President Elect—Weigel and three candidates for Member-at-Large. We need to promote this more on social media and send out the candidate bios. We will discuss at the Happy Hour on Thursday.

3. President Elect Report: For the February meeting everything is squared away. Bailey and Weigel will pick up the food and Weigel will pay for it on behalf of Aerotek. To date we have 37 people registered—3 from Kemin, Sethness, lots of Iowa State, 2 from UL, and all election candidates are registered. Sethness will speak first. We will plan to start around 5:30. The Genesys guy can no longer come so he will likely have to WebEx in. We have speakers so we should be good to go for that. Shaw will bring a projector.

April meeting is still a work in progress. We will likely go to GPC and have a tour of the solution center and pilot plant. Potentially doing sensory in the QC lab as well. Details are still being worked out.

For the September meeting we are work with the lady from Clark University in Dubuque to coordinate. Brennhamen Pork is flexible on a date so it would be better to go there another time in 2018—potentially for April next year.

Looking at the summer 2017, the ICubs game was a lot of fun last year so looking to do something similar. One suggestion was going to Jasper Winery for their summer concert series and having it be potluck style. Ideally avoid Friday's and weekends due to busy summer schedules.

For November 2017, Bailey is working on the suppliers night. For December 2017 Shaw is working on hospital selection and culinary adventure (Iowa City event).

4. Treasurer Report: Current balance is \$18,163.87. There are no outstanding transactions. There will be a check issued for the social club on Thursday. Still a little unclear if we fall under a 501-C 3 or 6. It is likely a C-3 status based on Linda's last tax filing. Bailey has the tax ID and section report. Social club will cost \$160. Looking at the budget, we were positive \$30 from the November meeting, but will be down \$130 after the February meeting.

5. Food Science Club Report: Food science club had Fudgemia where they sold 120 lbs of fudge. They are going on a club trip to Madison in March. The college bowl team is going to IFTSA in April at the University of Minnesota.

6. Secretary Report: We have been making a push to get the website updated. Many pages have been built out, but there is still a long way to go. Would like to get some new testimonials from members that we can use on the website. Homepage also needs to be updated. Gent to check on if we are limited to a set number of pages on the website display as would like to add a contact tab. We will also need to update the membership pricing model on the website if it is approved during elections.

Pictures from the November event need to be uploaded to Facebook as well.

For the February happy hour we had talked about doing a mailer; however time constraints did not allow. Therefore a digital mailer was sent to all members in the Des Moines area. We used a website called Paperless Post for the invites. Cost was \$24 to create and send about 75 invites. Feedback seems positive so far. We may want to consider using on a larger scale in the future.



Officers of the Iowa Section

PAST PRESIDENT (16-17)

Brittany Bailey
National Pork Board
1776 NW 114th St.
Clive, IA 50325
Office 515-223-2631
Cell 515-537-0929
bbailey@pork.org

PRESIDENT (16-17)

Dr. Angela Shaw
Dept. Food Science & Human Nutrition
Iowa State University
2577 Food Sciences Building
Ames, IA 50011
Phone: 515-294-0868
Cell: 515-451-3243
angelaml@iastate.edu

PRESIDENT-ELECT (16-17)

Krista Gent
Grain Processing Corp
1600 Oregon Street
Muscatine, IA 52761
Phone: 563-264-4406
Cell: 319-461-9691
krista.gent@grainprocessing.com

TREASURER (16-19)

Shannon Coleman
Dept. Food Science & Human Nutrition
2545 Food Sciences Building
Ames, IA 50011
Phone: 515-294-9011
Cell:
scoleman@iastate.edu

SECRETARY (16-19)

Mackenzie Russo
Kemin Industries
600 E. Court Ave., Suite A
Des Moines, IA 50309
Phone: 515-559-5284
Cell: 913-375-6347
mackenzie.russo@kemin.com

MEMBER-AT-LARGE (14-17)

Jenna Williams
Aerotek Scientific
1055 Jordan Creek Pkwy. Suite 220
West Des Moines, IA 50266
Phone: 515-657-5429
Cell: 515-710-6531
jwilliams@aerotek.com

MEMBER-AT-LARGE (15-18)

Laura Weigel
Aerotek Scientific
1055 Jordan Creek Pkwy. Suite 220
West Des Moines, IA 50266
Phone: 515-657-5436
Cell: 641-990-6062
lweigel@aerotek.com

MEMBER-AT-LARGE (16-19)

Todd Van Thomme
Nyemaster
700 Walnut Street, Suite 1600
Des Moines, IA 50309
Phone: 515-283-8036
Cell:
tvanthomme@nyemaster.com

Student Reps:

Kori Beisber
beisber@iastate.edu

Nicole Gaudino
quadino@iastate.edu

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Search for Iowa Section Institute of Food Technologists (IAIFT)

Minutes continued:

7. Member-at-Large Report: Weigel is in charge of the membership packets. We are looking to include brochures, magnets, documents from national IFT and our pamphlet. Shaw to send the most recent version of our pamphlet to Weigel. Weigel to tweek and send out to the group for approval. Gent has the magnets, we can get more if needed.

8. Adjourn: Shaw motioned to adjourn. Russo second. The motion passes and the meeting is adjourned at 12:46 pm.

Respectfully submitted,

Mackenzie Russo, IA IFT Secretary

Edited by:

Mackenzie Russo | 515-559-5284 |
Mackenzie.russo@kemin.com

Krista Gent | 563-264-4406 |
Krista.gent@grainprocessing.com



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Institute of Food Technologists