September 18, 2020 Meeting Agenda

Jeff, Shannon, Winnie, Lauren, Kelly, Kate, Todd (late after meeting adjourned0

Old Business:

1. Announcements, updates?
2. Treasurer Report – paid website bill (yearly fee $420), current balance $14,841
3. Facebook sponsored post – for newsletters linked/shared - ~$50 for a small push, ~$250 for a larger push, Kelly moves to spend up to $150 for advertising on Facebook, Shannon seconds, approved.
4. Liability Insurance? (Todd)
5. Did anyone attend IFT Section Leader meetings? Keep an eye on them. No one had a chance to view them yet.
6. Annual Report and Roster Submitted. Finance report will happen end of October. Shannon is ready for that.

New Business:

1. Financial Report due October 31st
2. Planning for 2020-2021
   1. Webinar Topics/Speakers – Cortney, Todd, Jeff
      1. Todd’s talk – need to share – possibly in the next newsletter email
      2. Sustainability webinar in October, Midwest Dairy and Jeff’s contact – just need a date and time – October 15th at noon
   2. Community Building – Kelly, Cortney, Lauren, Winnie, Ajitesh
      1. Possibly a photo from everyone instead of a video – I Heart Iowa Section IFT (reason, name and position on exec) Kelly will send out the “I Heart Iowa Section IFT”.
      2. Shoot to complete in the next few weeks – share in October newsletter
      3. Holiday activity for around November coming up next.
   3. Education/Outreach –Kate, Shannon, Todd (Science Center)
      1. Teresa’s info and Kate’s experiments for the first share.
   4. October Newsletter – early October – include webinar information (share August recording, information about October webinar (2-3 speakers), exec video, one or two educational activities.
   5. Shoot for our next exec meeting at the end of October.

Kate moves and Jeff seconds to adjourn the meeting. All were in favor.