

Iowa Section IFT Executive Committee Meeting
November 17, 2011 at Eurofins Scientific, Des Moines, Iowa

Members present: Belknap, Busch, Canon, Gilbert, Jin, Leas, Lynch, Randall and Wilson

1. **Introductions** were made. Angela Laury, a new Assistant Professor in the FSHN Department at Iowa State University was in attendance as a visitor.
2. The **secretary's report** was presented. Motioned by Wilson and seconded by Busch, the minutes were approved as read with the addition of contributing \$100 to the Pediatric Brain Tumor Research Fund in Quinn Boylston's name.
3. **Treasurer's report:** Swaim submitted the treasurer's report in advance. The balance as of 10-31-11=\$14,971.82 with \$1075.00 of the balance being available for scholarships. IFT membership dues have been deposited in the account since the last meeting. Supplier Night postcards and postage plus the donation to the SHOP food pantry were the main expenses. \$50 worth of gift cards was purchased for prizes for the food and coat drive. Wilson moved to approve the treasurer's report, Randall made the second and the report was approved.
4. **Scholarships** were discussed. Gilbert updated the scorecard and application since the last meeting. Input needed from exec members included how many references are needed and is the current and future coursework portion needed. It was decided that one reference for all applications would be sufficient. The current and future coursework portion will be removed from the application.
5. **Registration Forms:** Currently the registration form is included in the newsletter as a pdf. Busch noted that a few requests have been made to have the registration in a word document. This change was made for a few for the November meeting and will be made available to everyone in the future.
6. **Suppliers Night:** Busch reported that only one company has signed up for the supplier night. Three companies have inquired with Swaim. Advertising methods discussed were postcards to past suppliers, National IFT calendar postings and email blasts, and listing the event in the Food Technology magazine and possibly other magazines. The exec members may be called on to contact suppliers directly. Along with the Suppliers' Night, we will be hosting a Culinary Challenge. The details are still being worked out. Plenish soybean oil would like to sponsor the event if the products can be fried. A meeting with Adventureland Inn will be setup to determine if frying is an option. Speakers from FONA will be giving two talks during/overlapping the Supplier Night; the topics are still being confirmed. Other speaker ideas include food safety and new engineering or processing technology.
7. **Payment Method:** Gilbert reported on a new device called a square reader. It can be attached to an iPhone, iPad, or droid-based phone or tablet and runs off a specific app designed to read credit cards. The square reader will accept payment from the four major credit cards and deposits money directly into a predetermined bank account. The fee is a set 2.75% regardless of transaction amounts or frequency. A receipt can be sent to an email account after each transaction. Having a way to accept credit card payments would be convenient for the section members. Swaim will be asked to apply for a square reader for the Section and the technology will be piloted at the February meeting.
8. **February Meeting:** The meeting topic for February is egg safety. Busch contacted LeNae at Sparboe in regards to the meeting topic. LeNae reported that the Section would not be able to tour their farms or facility. Instead, Sparboe would be happy to speak at and help set up an "Eggs 101" which would include information about their farms and cracking facility. Belknap will look for a location in the Cedar Rapids area. *Since the November meeting, Sparboe was not able to make the February meeting work in their schedule. The egg topic will be pursued at a later date.*

9. **Survey Results:** Randall tallied the results from the survey in September. 17 members use Facebook, 5 members do not. 8 use Facebook daily and 5 use Facebook weekly. When asked if members would use the Iowa Section Facebook page if one was created, 12 said yes and 8 said no. When asked how members would prefer to get information about the Iowa Section, 20 indicated email, 1 indicated the website and 4 indicated Facebook.

10. **Business Meeting Topics:** Randall will make the announcements. The next meeting will be February 16th. The Suppliers' Night is coming up in April with a few new activities planned. A survey will be available for members who did not complete one at the September meeting.

11. **Food Science Club News:** Lynch and Jin gave a club update. The Dairy Foods judging team received 2nd place in butter and 4th place overall at the Chicago competition. The Food Science Club trip is being planned for Wisconsin in the spring. March 23rd is Relay For Life in Ames and the Club will be having a team. Penny Wars raised \$185 for United Way. The Food Science Club has also been active in intramurals. Silent Auction donations will be collected at the meeting.

12. No further business was presented. It was motioned by Gilbert and seconded by Belknap to adjourn the meeting. Motion carried. Meeting was adjourned.

Submitted by: Kate Gilbert, Iowa Section IFT Secretary