



# September Newsletter

## Iowa Section

Institute of Food Technologists

September 2018 Volume 19, Issue 1

### Inside this issue:

Event Dates	1
IFT18	2
Summer Social Recap	2
September Meeting	3
Food Science Club	4
Industry Happenings	4
Meeting Minutes	5

## Welcome Back!

Labor day has passed and school is back in session which means that the new fiscal year for Iowa IFT is back as well. Our team has a lot of great events planned for 2018 / 2019 that we are excited to share with you!

We hope you all had a fun summer and did many fun things with your friends and family. IAIFT had our summer social at Zoo Brew at Blank Park Zoo in August. We had a great time at the event! Thank you to everyone who came out for it.

Our first event of the year will take place on September 18, 2018. We will start the day at Cedar Grove Orchard for a tour in Cambridge, IA. We will then head from there out to Prairie Moon Winery in Ames, IA for a cocktail hour, dinner and our business meeting. We hope you can make it!

*Mackenzie Russo*  
IA-IFT Secretary

### Upcoming Event Dates:

- September 18th
- October 26th / 27th
- November 8th
- January 24th
- April 2nd



## 2018 / 2019 Event Dates

We have an exciting line up for this year planned. Below are our event dates. Be sure to mark them on your calendar today so you don't miss out!

- September 18, 2018—Cedar Grove Orchard in Cambridge, IA tour then dinner out at Prairie Moon Winery in Ames, IA
- October 26th, 2018—FSHN External Advisory Board Wine & Cheese Reception / young ISU alumni events
- October 27th, 2018—FSHN Homecoming Tailgate
- November 8th, 2018—Eastern Iowa Event
- January 24th, 2019—Package meals for Meals from the Heartland
- April 2nd, 2019—Supplier's Night in Omaha

## IFT18



IFT18 took place in Chicago, IL from July 15—July 18 at McCormick Place. The show was well attended and was a great place for industry member to learn about what is going on. Your IAIFT team was there as well attending the Section Leadership Forums to better learn how to serve you.

The Section Leadership forum brought together leaders from across the country to work together and share experiences on topics such as recruitment, getting volunteers, supplier's nights, etc. Our team took away a few ideas that we can bring to the group this year to implement. We look forward to sharing these ideas with you.

Also thank you to all of you who signed up for the IFT Fun Run. This event is a great way to support the IFT Feeding Tomorrow Program. This program helps to raise awareness for the advancement of careers in food science.



## Summer Social Recap

Our annual summer social took place on August 8th, 2018 at Zoo Brew at the Blank Park Zoo in Des Moines, Iowa. During this event, IAIFT members were able to explore the zoo while enjoying live music, food and drinks.. This event was a fun social way to wrap up the end of summer and enjoy company with one another. Thanks to everyone who joined us for the event.



# September Meeting



**Join IAIFT for our September meeting to kick off the new fiscal year!**

**Who:** Anyone with interest in the food industry

**Where:** Center Grove Orchard—32835 610th Avenue, Cambridge, IA 50046

Cocktail hour and heavy hor d'oeuvres to follow at Prairie Moon Winery

Prairie Moon Winery—3801 W 190th Street, Ames, IA 50014

## **Agenda:**

4:00—5:00 pm Tour of Center Grove Orchard

5:00—5:30 pm Travel from Center Grove Orchard to Prairie Moon Winery

5:30—8:00 pm Networking & Cocktail Hour with heavy hor d'oeuvres at Prairie Moon Winery

**Bring Your Favorite Dessert for a chance to win the fall Dessert Challenge.**

We will have our annual dessert competition during cocktail hour. The winner will receive a gift card. Please bring 50 bite-size samples so there is enough for everyone to try and judge. We look forward to all the tasty treats!

## **Registration:**

Students—\$15

Members—\$30

Friends of the Section \$40

**Register online at [www.iftiowa.org](http://www.iftiowa.org) by September 14th!**



**Can't wait to see everyone in September!**



## Food Science Club Update

The semester has officially started and classes are moving right along for the Food Science Club at Iowa State! We recently had our first Food Science Club meeting of the school year with over 40 attendees! It featured a scavenger hunt around the Food Science Building to help acclimate new students. The event was a lot of fun for everyone.

We also have several exciting events coming up! We're selling fudge at the Annual Local Food Fest and hosting Land O'Lakes. We are also organizing our Field of Opportunities event to allow students to network with food science industry members the night before the career fair. For College of Human Sciences week, we will be hosting a Nitrogen Ice Cream demonstration to show off our club. It's going to be a busy fall!



## Industry Happenings

The food industry is always evolving. Here are some highlights from the last few months:

- McDonald's salads recalled due to *Cyclospora*
  - 436 cases of *Cyclospora* infection were reported by people who consumed salads from McDonald's primarily across the Midwest. The culprit was a romaine lettuce and carrot mix from Fresh Express. McDonald's temporarily stopped selling salads in 15 states across the US and has since replace the salad supplier in those states.
- Kraft Heinz to make 100% of its packaging sustainable by 2025
  - Kraft Heinz recently announced the expansion of its environmental stewardship strategy to help achieve better packaging sustainability and reduce greenhouse gas emissions. The goal is to deliver 100% recyclable, reusable or compostable packaging by 2025.
- The FDA is reviewing the standards of identity for dairy products
  - The FDA announced that the agency will be reviewing and modernizing the standards of identity for dairy products. An area that is receiving a lot of focus is plant-based foods. Almond, rice and soy dairy alternatives often refer to themselves as milk or yogurt or cheese; however they do not provide the same nutritional content as cow's milk.

# April Executive Meeting Minutes

June 20th, 2018 at Eatery A at 3:00 pm

Present: Coleman, Erickson, Frasen, Gent, Gilman (phone), Lee (phone), Russo, Schaumburg, Shaw, Weigel, Van Thomme

The June meeting of the IA Section IFT executive council was called to order at 3:02 p.m. by Gent.

**1. Past President Report:** Shaw's main goal this year was to reach out to companies and get feedback from companies on why they do not attend IAIFT meetings. She found that companies are struggling with why they should come to our meetings as don't see how we provide value to them. Many larger companies are downsizing their space / involvement with IFT on a national scale. Shaw made it through half of our membership list. Some ideas that came out of this were can we get more non-R&D related people involved somehow. Many of our current members are involved because their company chooses to be. We need to define the goal of the chapter—networking for jobs and meeting people in the food industry seem to be brought up the most often. People are open to the idea of meeting others and having a “learning and bonding” experience, but the don't want to travel across the state all day. We should map out the companies in various regions of the state and do some target marketing to them to get them on our radar for next year.

In terms of scholarships, Stephanie Clark and Angela Shaw are willing to continue managing these unless want to transition it. Clarke University only has 8 students in the program and only one food science faculty. We don't expect much participation from them next year due to the small size. There are about 40—50 students in Food Science Club at ISU and about 190 students in the major.

Our retention numbers are down, but with the unified membership we think this could be a cause of it. This would be good to discuss during the volunteer summit at IFT. Maybe we can do some focused events such as hiring with mock interviews for students. We need there to be a balance of focus for both students and professionals at events. Is there a professional training we could bring in (like one they usually do at IFT, but have hosted for a day in Iowa somewhere at a discounted cost—for example Science for the Non-Food Scientist). Council bluffs has an entrepreneurial food start-up area – possible tour in the future

**2. President Report:** Updated bylaws to what nationals suggested, the new version is in our Google docs, Krista will get posted on website. Todd to review the affiliation agreement and Krista to send in. Todd will be out most of July so will do when can. Krista will fill out the annual report when it becomes available.

Mackenzie and Kori are going to leadership summit at IFT and Catherine and Kori are going to the Leadership Forum at IFT. Krista leaving GPC on Aug 9 to stay home, but she will be involved as she can be.

**3. President Elect Report:** We will send out an email about Aug 8 zoo brew event once the event is set up online. Discussion regarding future events took place. For the September 18th meeting—this will happen in place of the Food Science Club meeting on campus to hopefully draw more students. We will go to Prairie Moon Winery and have a dessert challenge. Potential to do the culinary challenge this evening, but need to find a sponsor. We also would need to cater in our own food to Prairie Moon. On October 26 / 27 is ISU homecoming. IAIFT will help sponsor some events. October 26 is wine & cheese night from 4—6. Have past scholarship winners discuss what they did with their scholarships here. IAIFT to contribute 1/3 of the food cost for who we bring in. Todd, Angela, Kori and Jessica to plan and organize. The tailgate on the 27th will be a donation from IAIFT. In the past we have done \$500. We can promote on our website. On November 8th we will go out to Eastern Iowa. Potentially Big Grove Brewery in Iowa City, visiting Frontier for a tour or Cedar Ridge Winery for dinner. For our February meeting we would like to do a volunteer event with Meals for the Heartland through the foodbank of Iowa. We should look into getting a sponsor for the event and seeing if the FFA wants to be involved. Another February meeting idea is to do it during the Discovery Foods Board of Directors Lunch or cocktail reception at the Tea Room at ISU. The goal is to give students the ability to network with them beforehand. John Kramer runs the tea room. April 2nd will be the Omaha Suppliers night at the UNL Scott Center. Michael Forman and Tracey will be the main contacts. We should have a date and location set for the next Iowa Supplier's Night so we can have handouts at the event. Potentially spring of 2020 as many Midwest shows are in October / November. Shoot for the first week of April. Todd will reach out to Akasaban group. We should look into having a professional marketing group send out a few emails for us with calendar invites as members may respond better to a third party.

**4. Secretary Report:** No report. Continuing to update website.

**5. Food Science Club Report:** No report. Everyone off on summer break. Will hit the ground running in the fall.





## Officers of the Iowa Section

### PAST PRESIDENT (16-17)

Dr. Angela Shaw  
Dept. Food Science & Human Nutrition  
Iowa State University  
2577 Food Sciences Building  
Ames, IA 50011  
Phone: 515-294-0868  
Cell: 515-451-3243  
[angelaml@iastate.edu](mailto:angelaml@iastate.edu)

### PRESIDENT (16-17)

Krista Gent  
Grain Processing Corp  
1600 Oregon Street  
Muscatine, IA 52761  
Phone: 563-264-4406  
Cell: 319-461-9691  
[krista.gent@grainprocessing.com](mailto:krista.gent@grainprocessing.com)

### PRESIDENT-ELECT (16-17)

Laura Weigel  
Aerotek Scientific  
1055 Jordan Creek Pkwy. Suite 220  
West Des Moines, IA 50266  
Phone: 515-657-5436  
Cell: 641-990-6062  
[lweigel@aerotek.com](mailto:lweigel@aerotek.com)

### TREASURER (16-19)

Shannon Coleman  
Dept. Food Science & Human Nutrition  
2545 Food Sciences Building  
Ames, IA 50011  
Phone: 515-294-9011  
Cell:  
[scoleman@iastate.edu](mailto:scoleman@iastate.edu)

### SECRETARY (16-19)

Mackenzie Russo  
Kemin Industries  
600 E. Court Ave., Suite A  
Des Moines, IA 50309  
Phone: 515-559-5284  
Cell: 913-375-6347  
[mackenzie.russo@kemin.com](mailto:mackenzie.russo@kemin.com)

### MEMBER-AT-LARGE (16-19)

Todd Van Thomme  
Nyemaster  
700 Walnut Street, Suite 1600  
Des Moines, IA 50309  
Phone: 515-283-8036  
Cell:  
[tvanthomme@nyemaster.com](mailto:tvanthomme@nyemaster.com)

### MEMBER-AT-LARGE (17—20)

Catherine Erickson, CFS, UL  
3020 1st Ave East  
Newton, IA 50208  
Phone: 641-787-8771  
Cell:  
[Catherine.erickson@ul.com](mailto:Catherine.erickson@ul.com)

### MEMBER-AT-LARGE (17 –20)

Jace Lee  
Fuchs North America  
3800 Hampstead Mexico Road  
Hampstead, MD 21074  
Phone:  
Cell:  
[jlee@fuchsnorthamerica.com](mailto:jlee@fuchsnorthamerica.com)

### Student Reps:

Jessica Schaumberg  
[jschaum@iastate.edu](mailto:jschaum@iastate.edu)

Leah Gilman  
[lmgilman@iastate.edu](mailto:lmgilman@iastate.edu)

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**6. Treasurer Report:** Budget was reviewed. Currently have \$18,857.62 for our balance. Need to verify the expenses for scholarships came out from the correct accounts. We should have about \$400ish more coming in once we complete PayPal sweep from April meeting. Budget for next year was gone through line by line. We will put \$1,250 toward the Meals from the Heartland volunteer program. We should move our membership income down to \$2,500. We should move dinner revenue down to \$1,000 based on plans for meetings next year. We also need to move the Supplier Night revenue down to \$1,000 since we are not hosting next year. We will keep awards at \$1,000 and scholarships at \$4,000. We will drop Suppliers' Night expenses since not hosting—except will put \$850 to support the Akasaban section. Sponsorships for next year need to include the Meals from the Heartland mentioned previously and the tailgate for ISU. Website expenses expected to remain the same. We are going to drop the fun run donation and apply it elsewhere.

**7. Member-at-Large Report:** No report.

**8. Adjourn:** Shaw motioned to adjourn. Russo second. The motion passes and the meeting is adjourned at 5:05 pm.

Respectfully submitted, Mackenzie Russo, IA IFT Secretary

### Edited by:

Mackenzie Russo | 515-559-5284 |  
[Mackenzie.russo@kemin.com](mailto:Mackenzie.russo@kemin.com)

Krista Gent | 563-264-4406 |  
[Krista.gent@grainprocessing.com](mailto:Krista.gent@grainprocessing.com)



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